



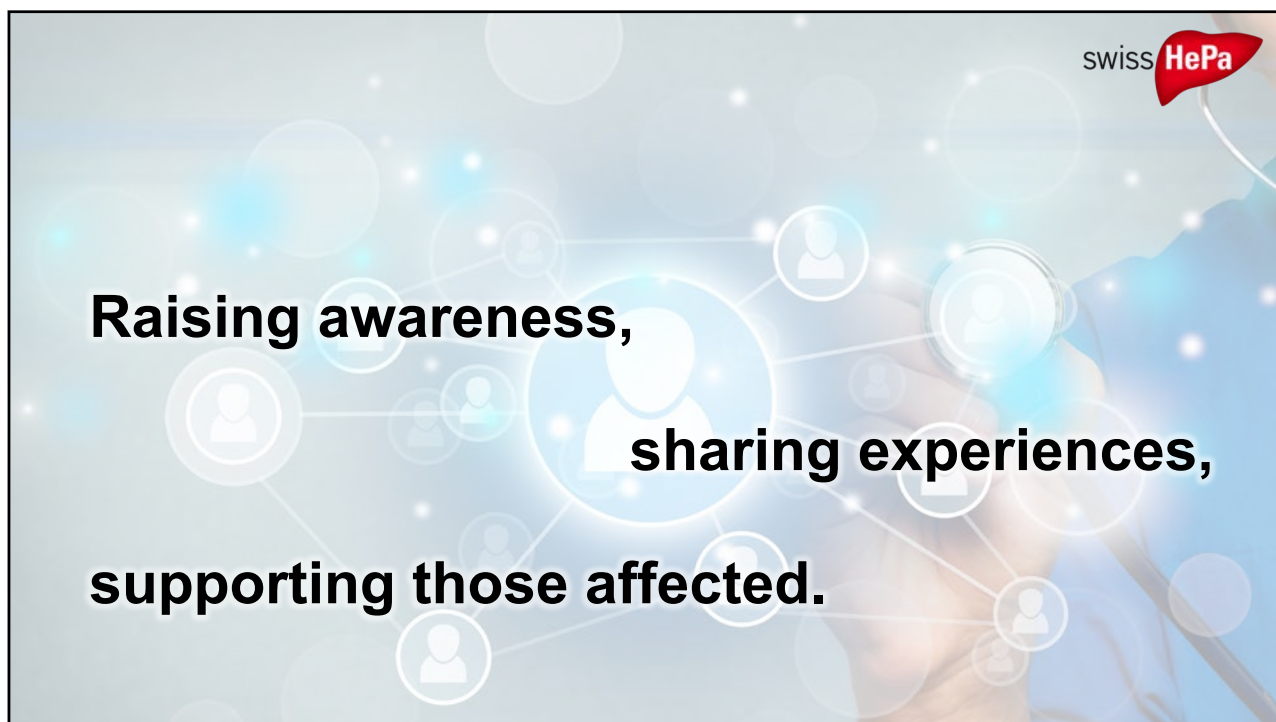
Schweizer Leberpatienten Verein  
Association Suisse des Patients Hépatologiques  
Associazione Svizzera dei Pazienti Epatologici  
Swiss Liver Patients Association

**Liver disease in 2022:  
THE PATIENT PERSPECTIVE**



First  
**Swiss Liver Patients Association**  
for all liver diseases

Founded in 2017, online and active since 2019



swiss **HePa**

**Raising awareness,  
sharing experiences,  
supporting those affected.**




swiss **HePa**


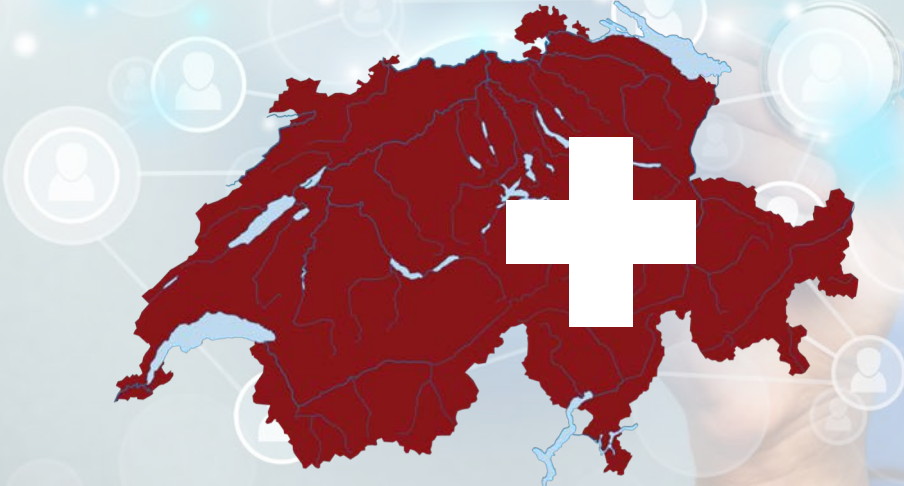
**Carina Bobzin:  
Facing the disease  
with strength**



On 15 January 2020, Carina and Meera Bobzin were guests of Markus Gilli on TeleZüri's TalkTäglich.



**Approximately 3 million liver patients**




**The main objectives of the association:**

- Establishment of patient-relatives network
- Platform for doctors, specialists, medical and nursing personnel
- Founding of self-help groups
- Increasing social acceptance
- Raising awareness

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## Raising awareness

The liver is one of the most important organs in the human body!




- Rarely discussed in public
- Misjudgement of patients
- Lack of support


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## Sharing experiences

- Homepage in four languages: [www.swisshepa.org](http://www.swisshepa.org)
- Providing information
- Videos about all liver diseases
- Platform for international networking:
  - Website: 23607 users
  - YouTube: 47531 views / 365 subscribers
  - Facebook: 3654 reached persons / 36 followers
  - LinkedIn: 76 followers
  - Google Business: 3375 visits (last QT)



## Support those affected




Patient events

Self-help group meetings


Zoom meetings

Patient hotline

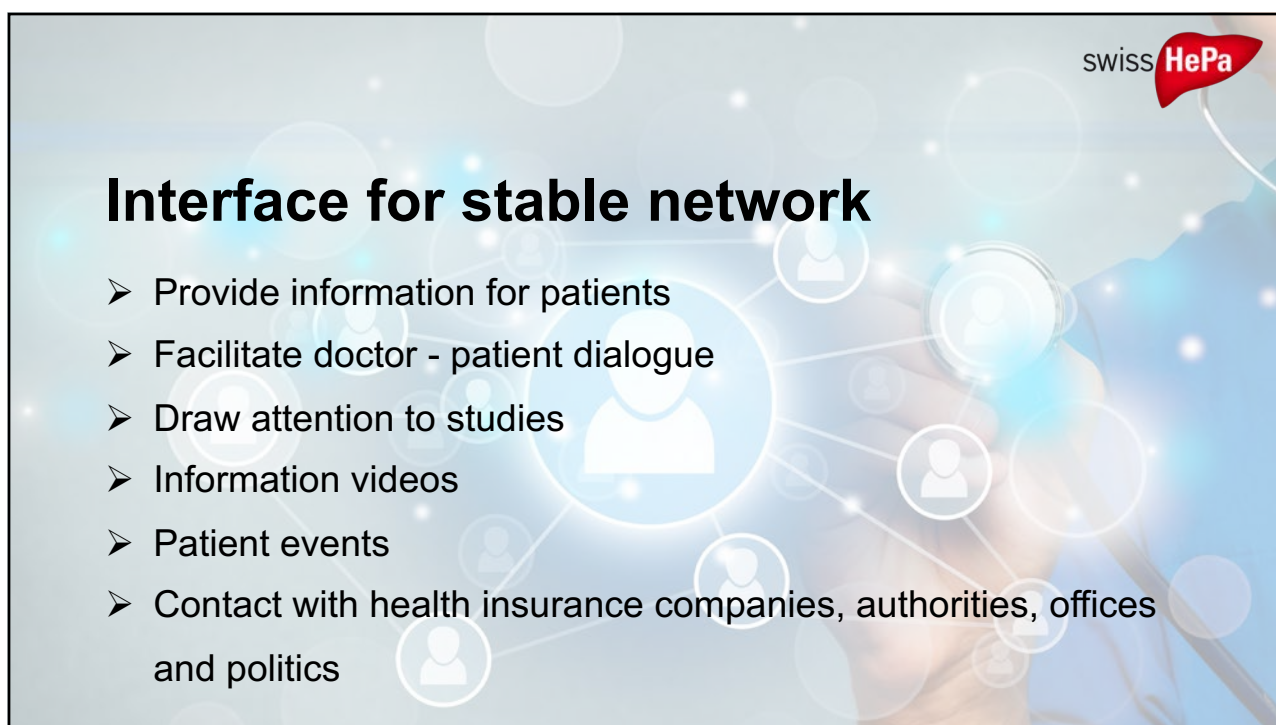
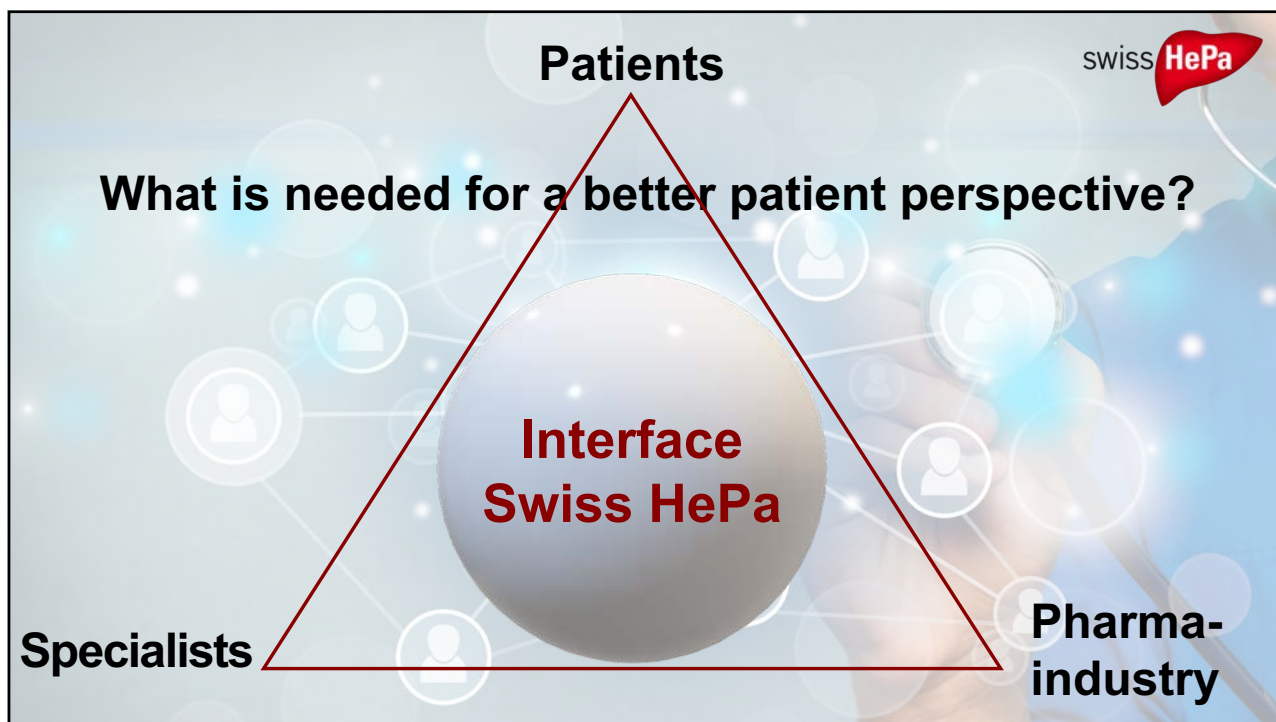
Counselling meetings



## Patient perspective



- Becoming a patient
- Personal emotions
- Isolation
- Help us to help!



## The patient-friendly doctor

Communication

Empathy and understanding

Individual needs



Simple language

Enough time

## Patient journey

Familiarity

Help services

Include relatives

Second opinion



## Patient-focused pharmaceutical industry



## Common paths and goals

- Improve the precautionary framework
- Empower patients
- Raise awareness among politicians and the public
- **Swiss Liver Day**





swiss HePa

## 22.11.22 – Establishing **Swiss Liver Day**

**5 Years Swiss Liver Patients Association Swiss HePa**

- Patient event at the University Hospital Zurich - Livestream
- Presentation about the liver patient association Swiss HePa
- Speeches on liver topics
- Panel discussions with specialists and patients
- [www.lebertag.ch](http://www.lebertag.ch) for more details

